B. I. NEWS

Volume 1, Number 8 | Boston, Massachusetts | December 1958

Management Consultant Heads Fiscal Services

GRANVILLE K. THOMPSON

Granville K. Thompson, formerly associated with a New York management consultant firm, has been appointed Director of Fiscal Services at Beth Israel Hospital, Dr. Cecil G. Sheps, General Director, has announced.

He succeeds Edwin R. Johns, who resigned to become assistant director and controller of North Shore Hospital, Manhasset, N.Y.

Before coming to Beth Israel, Mr. Thompson was a member of Cresap, McCormick & Paget, management consultants; the U.S. Office of Education as a specialist in business college management; and business manager of Graceland College, Lamoni, Iowa.

He also was office manager in the Division of Roentgenology, University of Chicago Clinics, where he was responsible for installing new systems for identifying and filing x-ray films.

A native of Iowa, now residing in West Nyack, N.Y., Mr. Thompson served with the OSS overseas during World War II. He is a graduate of the University of Chicago, an accounting major, with an MBA degree. He also studied hospital administration at the University of Chicago after his return from the service.

He is a member of the advisory committee to the National League for Nursing study on the cost of nursing education.

Hospital Plans Anniversary Celebration, Dec. 5-6-7

One of the most significant events in the history of Beth Israel will take place next month when the Hospital holds an anniversary celebration to commemorate 30 years of medical progress as a community and teaching institution on its present site at 330 Brookline Avenue.

Highlighting the anniversary celebration will be three days of homecoming activities on December 5-6-7. Participating will be present and past members of the medical and house staffs and Social Service Department, Nurses' Alumnae and the community.

Climaxing the event will be a formal banquet, Sunday evening, December 7, at Hotel Statler. Principal speaker will be Justice Felix Frankfurter of the United States Supreme Court.

Opening the first in a three-day series of homecoming events will be the Social Service Department on Friday, December 5, at the Hospital. Papers will be presented and discussions held in the six workshops which are scheduled for the all-day program.

Medical Staff Homecoming Day will follow, Saturday, December 6, with many of the activities taking place at the Hospital. There will be a scientific program featuring four former house staff members who have done outstanding work in the medical field.

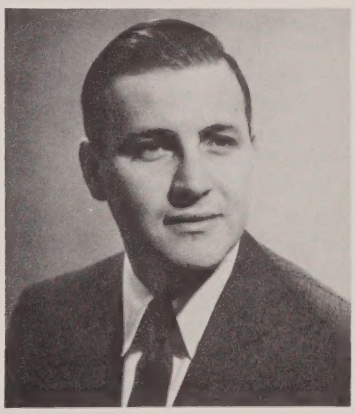
They are: Dr. Myles Maxfield, Associate Scientist, Brookhaven National Laboratory; Dr. Albert Dorfman, Professor of Pediatrics, University of Chicago; Dr. Morris Tager, Professor of Bacteriology, Emory University (Atlanta, Ga.); and Dr. Alfred Hurwitz, Professor of Surgery, Maimonides Hospital, and Clinical Professor of Surgery, New York State Medical School.

Other features will include get-together tours of the Hospital and displays of medical equipment utilized in the B.I.'s patient-care programs.

A dinner-dance in the evening at Hotel Somerset will wind up homecoming day for the medical staff. A feature of the dinner-dance will be 30 years of reminiscing by Dr. Herrman L. Blumgart, Chief of Medicine; and Dr. Jacob Fine, Chief of Surgery.

The same day the Nurses' Alumnae also has planned a homecoming day program, including a pageant which will tell the story of the growth and development of the School of Nursing.

Pediatrician-in-Chief Is Appointed at B.I.



DR. SAMUEL L. KATZ

Dr. Samuel L. Katz has been appointed Pediatrician-in-Chief at Beth Israel Hospital, Abram Berkowitz, President of Beth Israel Hospital, has announced.

Dr. Katz is a Research Fellow in Pediatrics at Harvard Medical School and Division of Infectious Disease Research at Children's Medical Center, and is doing research in tissue culture especially in the field of virology or infectious diseases.

A former Exchange Registrar to the Pediatric Unit, St. Mary's Hospital Medical School, London, England, Dr. Katz received his A.B. degree magna cum laude from Dartmouth College and his M.D. degree cum laude from Harvard Medical School.

He received his postgraduate medical education at Beth Israel, Mass. General and Children's Medical Center.

A native of Manchester, N.H., he resides at 122 Shornecliffe Rd., Newton, with his wife, Betsy Jane. They have three sons and one daughter, ranging in ages from one to seven years old.

Blood Bank Director Formulates BB Guide

DR. MARK F. LESSES

To improve the quality and safety of human blood transfusions, an authoritative pamphlet has been published on the proper standards for a blood transfusion service.

These standards have been prepared jointly by the Scientific Commtitee of the Blood Council and the Standards Committee of the American Association of Blood Banks.

Dr. Mark F. Lesses, Head of the Hospital's Blood Bank and Transfusion Unit, is a member of the Standards Committee and actively participated in the formulation of this guide which will be of service to hospitals throughout the country.

School of Nursing Has New Associate Director

Miss Emma Bertozzi of Framingham, has been appointed Associate Director of Nursing Education at the Beth Israel Hospital School of Nursing.

She occupies the position formerly held by Miss Elizabeth McKinnon, who resigned to teach at a Flint, Michigan, junior college.

Miss Bertozzi was educational director at the Chelsea Memorial Hospital School of Nursing. She is a graduate of the Framingham Union Hospital and received her B.S. and M.S. degrees from Boston University.

THE UNITED FUND

To all personnel of the Hospital — thank you for your contribution to the United Fund Campaign.

PLANNING AHEAD — Mapping plans for the anniversary celebration of the Hospital are, seated, left to right: Abram Berkowitz, Hospital President; and Rudolph H. Wyner, General Chairman. Standing, left to right: Dr. Cecil G. Sheps, General Director; Mrs. Nehemiah H. Whitman and Col. Louis I. Rosenfield, Co-Chairmen of banquet to be held Dec. 7.

HOMEWARD BOUND — After 30 years of service to Beth Israel and community, Miss Ethyl M. Adams, Assistant Director of the School of Nursing (center), retired to return to her home in California. With her is Miss Verena H. Edmunds, Director of Nursing; and Mrs. Sidney R. Rabb, Chairman, Nursing School Advisory Committee. Miss Adams was tendered a going-away party by the Hospital at Kirstein Hall.

20,000th Mother Delivers at Beth Israel

CONGRATULATIONS — Mrs. Julius Freedman, President of the Women's Auxiliary, presents roses to the 20,000th mother whose newborn son was awarded a life membership in the Auxiliary and enrolled in the BIBS. Looking on is Dr. Harold H. Rosenfield, Chief of Obstetrics.

When Mrs. Joseph Rubinovitz, 12 Bellivista Road, Brighton, gave birth to a 6½ pound son on September 4, she became the 20,000th mother to deliver at Beth Israel Hospital since the Maternity Unit opened on March 1, 1950.

The mother and her husband, an electronics engineer at Avco Electronics Research Laboratory, have an older son, Harvey, who is 2½ years old.

The newborn son of the Brighton couple was the 20,319th baby to be born at the hospital in the eight short years of its Maternity Unit's history. There have been 19,778 single births, 219 sets of twins and three sets of triplets.

This record of achievement did not come overnight. A Maternity Unit had been the long cherished dream of the Women's Auxiliary (and its life membership and founder of life membership, Mrs. George Wyner).

In 1945, the trustees of the Hospital asked the Auxiliary (Mrs. Abraham E. Pinanski was president) to raise $625,000 for the construction of a Maternity Unit. The Auxiliary was asked for an additional $300,000 in 1948 (a year after Mrs. Joseph Levy became president) for furnishings and equipment.

BIBS (Beth Israel Babies), the infants' own auxiliary, was established in 1950. An annual membership, paid to the tenth year by the mother, would help provide funds for the care of premature babies of ward patients. Mrs. Charles F. Wilinsky, who suggested the name and scope of the undertaking, was the first committee chairman.

When constructed, the Maternity Unit, housed in the new South Building, comprised 72 beds. These included 16 for ward patients, 56 for private and semi-private patients, and 88 bassinets.

With Dr. Harold H. Rosenfield as chief of the Obstetrical Service, the Maternity Unit began functioning the day it opened. The first mother, Mrs. Philip N. Richmond, of 155 Christina Road, Newton, gave birth to a daughter, Carol Beth.

Twenty thousand mothers — 20,319 babies. This is evidence that Beth Israel has geared its complex organization to meet the maternal and infant care needs of its patients.

Obstetrical patients at Beth Israel benefit from all the advantages that a research and teaching hospital offers.

The Pacemaker, the machine developed at the B.I. to resuscitate a heart that has stopped beating, is an important element of the new and modern equipment utilized by the Obstetrical Service. In addition, for mothers with psychological problems, psychiatric help is available. For mothers, especially RH negative mothers, the B.I.'s Blood Bank and Transfuison Unit offers a unique program.

When a relative or friend between the ages of 18 and 60 contributes one pint of blood directly to the Blood Bank, this one donation guarantees ALL blood needed by the mother and baby during her confinement and for three months after delivery — at Beth Israel or at any Boston hospital if the mother has her baby elsewhere.

Blood is donated before the mother enters the Hospital, preferably by the seventh month. If no advance donation is made to the Blood Bank each pint of blood is replaced or a charge is made for each pint used.

All RH negative mothers are expected to provide an advance blood donation in return for the fresh supply of the rare types which the Blood Bank makes available when they or their babies require transfusions.

As an additional service, the Blood Bank performs special blood tests — without charge — for the husbands of RH negative mothers.

In the Out-Patient Department, the Hospital offers complete medical treatment and care, including prenatal care, delivery and post-partum care. To the families unable to afford private care, this total service is provided at a rate substantially less than the hospital cost for this care.

The Obstetrical Service offers a residency training program in straight obstetrics, which is approved for two years of training by the American Board of Obstetrics and Gynecology.

Twenty thousand mothers in eight short years — the hospital has every right to be proud.

The record and achievements of Beth Israel Hospital could not have been accomplished without the dynamic support of the many men and women who served and are now serving as officers and trustees of the hospital and women's auxiliary, and without the strong leadership of Dr. Charles F. Wilinsky, Executive Director from 1928 to 1953, and Dr. Cecil G. Sheps, its present General Director.

Meet The Family

GEORGE JOHNSON

You would only be partially right in saiyng that George "Red" Johnson has been Hospital chauffeur for many years. He is also a very active goodwill ambassador for Beth Israel.

Wherever he goes, whether it is to Harvard Medical School to deposit or pick up correspondence between the two institutions, or into Boston to secure supplies and equipment for the Services and Departments of the Hospital, Mr. Johnson makes friends for the B.I.

But he also has a reputation of his own throughout Greater Boston. Mr. Johnson has been owner, manager and coach of the Johnson Bombers — a semi-pro baseball team in the Boston Park League.

In this capacity for the past 16 years, he has done a lot to help talented youngsters on his club further their education through baseball scholarships.

His goal in this national pastime is to continue his one-man program of providing young ball players with the opportunity to join the Bombers and, with an eye to the future, open the door for them so that they can go in to collegiate careers. Some of his former players are in the minor leagues — with the majors their goal.

If there is anything that will make his face light up during the cold winter months, all you have to do is utter the magic word — baseball.

Huck Finnegan, Sports Editor of the Boston *American,* had this to say in one of his columns recently: "What a wonderful world it would be if there were more Red Johnsons around."

1928-1958
Thirty years — A Community and Teaching Hospital

What's Going On?

Admitting Office: Marvin Lowy and Barbara Burnim are scheduled to be married next month. . . . Mrs. Doris Morse spent a few days at her New Hampshire cottage with her family . . . while Ida Livingston vacationed through Canada and New York State.

Clinical Pathology Laboratories: Marriage holds the spotlight here: Eleanor Schuman became Mrs. Sidney Rosenthal; Barbara Kohlhase is now Mrs. Rance Collins; Mrs. Howard Feldman is the former Roberta Belkin, and Tina Merlino is Mrs. Joseph A. Martino.

Welcome to new employees Ruth Clancy, Roslyn Tevrosky, Andree Cailleux, William Smith, Joan Jefferson, Gregory Kwok, George Bell and Sidney Suher.

Dietary Department: Welcome to the new class of Dietetic Interns and to staff newcomers Mrs. Jane Arketook and recently-graduated interns Mary Madden and Mrs. Frima Shapiro. . . . Back again are Mary Anne Connors and Mrs. Daisy Harte. . . . Bill Janek, chef, has returned from his third tour of the United States. . . . Best wishes to Edith Jaffe on her marriage to Administrative Assistant Jerome Sapolsky.

Nina Bradshaw, our Carlton House housekeeper, is a proud grandmother — a grandson. . . . Mrs. Lillian Reiner, former Director of the Dietary Department, is consultant for a recuperative home in N. Y. . . . and is teaching Red Cross classes.

Mailroom-Information Desk: Mrs. Theresa Lawlor gave birth to her first son . . . she has five daughters. It was a girl for Mrs. Dorothy Upshaw . . . and Mrs. Nathaniel Harmon is the married name of Vernell Stokes.

Nursing Department: Twenty-one members of the recent B.I.H. School of Nursing graduating class are now employed at the Hospital. . . . Other new nurses hail from Catherine Labourne, St. Martha's, Henry Heywood, Mercy Union, Lawrence General, General Hospital of Syracuse, Royal Victoria of Montreal.

Also, Worcester Hahnemann, Royal Northern of London, England, N.Y. Mount Sinai, Nashua Memorial, Fordham, St. Vincent's, Santo Domingo, Albert Einstein, Sturdy Memorial, Stutgart (Germany), Middlesex Memorial.

Psychiatry Service: Dr. Martin A. Berezin has been appointed Instructor on the Faculty of the Boston Psychoanalytic Society and Institute . . . and a faculty member of the Boston University School of Social Work.

Dr. Hadassah S. Daniels is teaching consultant appointee at the Worcester State Hosptial . . . and appointed to the faculty of Harvard Medical School to teach at McLean Hospital.

Radiology Service: Mr. and Mrs. Arthur Deutschmann (Evelyn D.) have announced the birth of a son, Mark Erich. . . . Welcome back to Dr. Felix G. Fleischner and Dr. E. Marvin Henken . . . who attended the American Roentgen Ray Society meeting in Washington, D.C. . . . Dr. Morris Simon has returned to Beth Israel from England as an associate to Dr. Fleischner.

Congratulations to Louis G. Baizman on his appointment as an instructor in x-ray technology at Northeastern University . . . and to Evelyn Masofsky on her engagement to Harold Stern.

Best of luck to new x-ray students Barry Giglio, Brenda Silvia, Rosalie Cohen, Marilyn Loring and Lilly Drakeford.

After three years of study here, Dr. Fumihiko Hoshino is returning to Japan to assume new duties as assistant professor at Tohoku University, School of Medicine, Sendaishi, Japan.

Social Service: New staff workers include Mrs. Tikvah Portnoi, a former student . . . Miss Gertrude Ingall of the Free Hospital for Women . . . Miss Arlene Wolf of the James Jackson Putnam Children's Center . . . and secretary Patricia Murdock.

The Simmons College for Social Work students were welcomed by the staff at a coffee hour. . . . Doris Seder attended the World Federation of Mental Health Conference in Vienna. . . . Joyce Balansky and Eleanor Kronick vacationed on the West Coast . . . and Frances Schell spent three months in Israel.

Telephone Department: Our three new operators are Mrs. Kathleen Teague, from Children's Medical Center; Mrs. Helen Coakley, a New England Telephone instructor for many years; and Mrs. Mary Monaghan, evening relief operator.

Kudos to our night telephone operators, Mrs. Marion Buchanan, Mrs. Wilhelmina Brown and Mrs. Mae Quinn, who is in charge, for maintaining pleasant, smooth and efficient service.

B. I. NEWS
published bi-monthly for the employees of the Beth Israel Hospital, a Constituent of Associated Jewish Philanthropies

EDWARD E. COLT
Editor

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